



Report on Poster Making and Presentations

by

School of IT Students

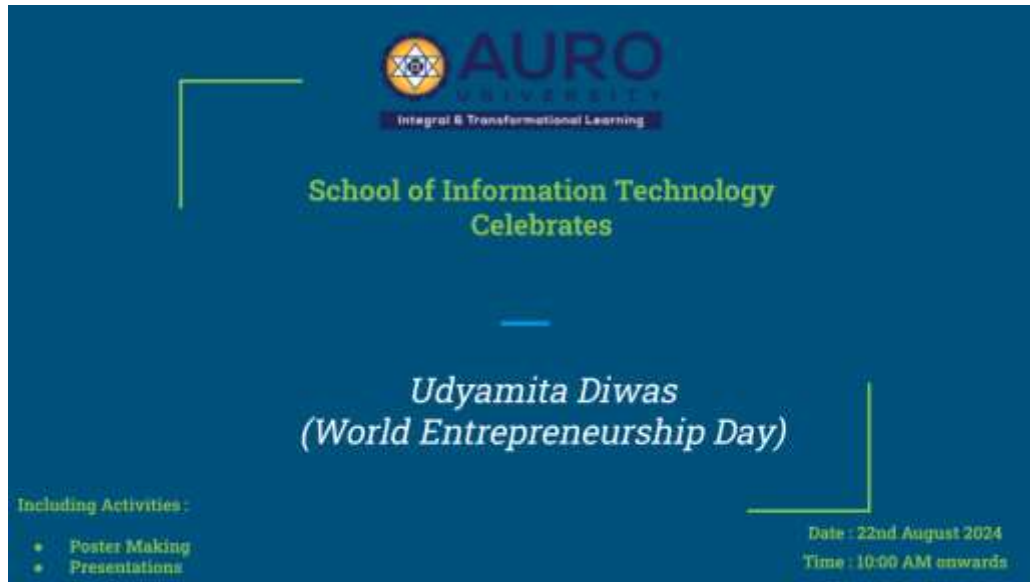
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Celebration of

Udayamita Diwas (World Entrepreneurship Day) – 22nd August 2024

The School of Information Technology celebrated World Entrepreneurship Day on 22nd August 2024 as Udayamita Diwas. The event aimed to instill the spirit of entrepreneurship among students, encouraging them to transition from job seekers to job providers.

The primary objective of this event was to introduce the concept of entrepreneurship to students, highlighting its necessity and benefits in today's socio-economic landscape. Through engaging activities like poster-making and presentations, students were encouraged to explore entrepreneurial opportunities, understand the local and national scope, and identify the assistance available to support their entrepreneurial endeavours in their respective field.



Activities Conducted

Poster-Making Competition - The theme for the poster-making competition was "Entrepreneurship: The Future of India's Economy." The competition was open to all students of the School of Information Technology, with a total of 50 participants and judged by the Head of the Department and the faculties of SOIT. The posters reflected students' understanding of entrepreneurship and its potential to transform the Indian economy. Winning posters were displayed across the campus to inspire other students.

Presentations: "Entrepreneurship: Opportunities and Challenges in the IT Sector."

Groups of 5 students were formed, with a total of 10 groups participating.

Each group was tasked with researching and presenting on different aspects of entrepreneurship within the IT industry, including emerging trends, start-up culture, funding avenues, and the role of technology in fostering innovation.

Successful entrepreneurs from the local IT industry were invited to interact with the students, sharing their experiences and insights into starting and growing a business. The presentations highlighted students' ability to think critically and creatively about entrepreneurship. Several innovative ideas emerged, reflecting the students' potential to contribute to the economy as future entrepreneurs.

Students actively participated, raising questions about challenges faced by start-ups, government support, and the importance of innovation.





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